

### EVOLVE LEVEL 3, audioscript for Unit Quiz 11A

- Jack: Welcome to the Success Podcast. Today our very special guest is teenage fashion blogger and YouTube star, Melanie Skye!
- Melanie: Hi Jack. Great to be here. Love the podcast!
- Jack: Thanks. We're big fans of yours too. So, just for the people listening who don't know how successful you are, what is your situation right now?
- Melanie: Well, my YouTube channel has two million subscribers. My last video had sixty-three million views. And my fashion blog *HOT FASHION!* has three thousand people following it.
- Jack: Amazing success for someone who is only sixteen! Why do you think you've become so successful?
- Melanie: Well, I've always been interested in clothes and fashion, but I only started writing when I was eight. My goal was to get a hundred readers on my blog. I had to figure out how to make my blog stand out from the others. I worked at it for two years. Then, when I was ten, I set up my YouTube channel. The purpose of the channel was to get people to read my blog, but the result has been millions of people watching my videos.
- Jack: Wow! Incredible! What advice would you give to people who want to be successful?
- Melanie: I think you have to take a risk. If my videos weren't popular, I would try something else. But, fortunately, people like what I'm doing, so the risk was worth it.
- Jack: That's amazing. Could you explain why your videos are so popular?
- Melanie: I think it's because I talk about all kinds of fashion, good and bad. If I only talked about nice clothes, my videos would be a bit boring. Sometimes the clothes that are terrible

are the ones which people like to talk about. So you shouldn't worry about what you're saying – just talk about anything!

Jack: Great advice! Let's take a break ...